

PREVIEW



WHAS
520 W. Chestnut St.
Louisville, KY 40202
Main: (502)582-7711
Billing:

Property	WHAS		
Invoice #		Order #	2696206
Invoice Date		Alt Order #	WOC14113113
Invoice Month	May 2023	Deal #	
Invoice Period	05/01/23 - 05/16/23	Flight Dates	04/26/23 - 05/16/23
Advertiser	POL/ Heath & Metcalf / R / Ag Comm / Treas/ KY		
Product	TV		
Estimate #	2220		
Account Executive	Taylor Fritsch		
Sales Office	TEGNA Sales Washington DC		
Sales Region	National		
Agency Code			
Advertiser Code	460		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	39784AG		
Advertiser Ref	M215932		
Product 1	550		
Product 2			

Billing Address:

Medium Buying LLC / POL
Attention: Accounts Payable
815 Grandview Ave Ste 600
Columbus, OH 43215

Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	04/26/23	05/16/23	GMK @ 6A	6-7a	MTWTF--	:30	5	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/26/23 05/02/23 MTWTF-- 5 \$80.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WHAS M 05/01/23 6:22 AM GMK @ 6A 6-7a :30 KYMH041923H \$80.00 NM 1 WHAS Tu 05/02/23 6:09 AM GMK @ 6A 6-7a :30 KYHM041923H \$80.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/03/23 05/09/23 MTWTF-- 5 \$80.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 7 WHAS Th 05/04/23 6:30 AM GMK @ 6A 6-7a :30 KYMH041923H \$80.00 NM 10 WHAS F 05/05/23 5:57 AM GMK @ 6A 6-7a :30 KYMH041923H \$80.00 NM 8 WHAS F 05/05/23 6:30 AM GMK @ 6A 6-7a :30 KYHM041923H \$80.00 NM 6 WHAS M 05/08/23 6:27 AM GMK @ 6A 6-7a :30 KYMH041923H \$80.00 NM 9 WHAS Tu 05/09/23 6:23 AM GMK @ 6A 6-7a :30 KYHM041923H \$80.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/10/23 05/16/23 MTWTF-- 5 \$80.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 11 WHAS W 05/10/23 6:11 AM GMK @ 6A 6-7a :30 KYMH050923H \$80.00 NM 13 WHAS Th 05/11/23 6:40 AM GMK @ 6A 6-7a :30 KYMH050923H \$80.00 NM 15 WHAS F 05/12/23 6:40 AM GMK @ 6A 6-7a :30 KYHM050923H \$80.00 NM 14 WHAS M 05/15/23 6:21 AM GMK @ 6A 6-7a :30 KYMH050923H \$80.00 NM 12 WHAS Tu 05/16/23 6:13 AM GMK @ 6A 6-7a :30 KYHM050923H \$80.00 NM									
2	04/26/23	05/13/23	GMK WEEKEND 6-7A	6:00 AM-7:00 AM	-----S-	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/03/23 05/09/23 -----S- 1 \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WHAS Sa 05/06/23 GMK WEEKEND 6-7A 6:00 AM-7:00 AM :30 \$40.00 NM See MG 2.4 4 WHAS Sa 05/13/23 6:10 AM GMK WEEKEND 6-7A 6:00 AM-7:00 AM :30 KYMH050923H \$40.00 NM MG for 2.2 05/06									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/10/23 05/16/23 -----S- 1 \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WHAS Sa 05/13/23 6:58 AM GMK WEEKEND 6-7A 6:00 AM-7:00 AM :30 KYHM050923H \$40.00 NM									
3	04/26/23	05/14/23	GMK WEEKEND 6-8A	6:00 AM-8:00 AM	-----S	:30	1	\$30.00	NM

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Cincinnati, OH 45263-7386

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Invoice Date		Invoice Period	05/01/23 - 05/16/23
Advertiser	POL/ Heath & Metcalf / R / Ag Comm / Treas/ KY		
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<td>M</td> <td>05/01/23</td> <td>8:58 AM</td> <td>GOOD MORNING AMERICA</td> <td>7-9a</td> <td>:30</td> <td>KYHM041923H</td> <td>\$120.00</td> <td>NM</td> </tr> <tr> <td>6</td> <td>WHAS</td> <td>Tu</td> <td>05/02/23</td> <td>8:54 AM</td> <td>GOOD MORNING AMERICA</td> <td>7-9a</td> <td>:30</td> <td>KYHM041923H</td> <td>\$120.00</td> <td>NM</td> </tr> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>05/03/23</td> <td>05/09/23</td> <td>MTWTF--</td> <td>10</td> <td>\$120.00</td> <td colspan="4"></td> </tr> <tr> <td>Spots: #</td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>19</td> <td>WHAS</td> <td>W</td> <td>05/03/23</td> <td>7:27 AM</td> <td>GOOD MORNING AMERICA</td> <td>7-9a</td> <td>:30</td> <td>KYHM041923H</td> <td>\$120.00</td> <td>NM</td> </tr> <tr> <td>11</td> <td>WHAS</td> <td>W</td> <td>05/03/23</td> <td>8:29 AM</td> <td>GOOD MORNING AMERICA</td> <td>7-9a</td> <td>:30</td> <td>KYMH041923H</td> <td>\$120.00</td> <td>NM</td> </tr> <tr> <td>12</td> <td>WHAS</td> <td>Th</td> <td>05/04/23</td> <td>8:53 AM</td> <td>GOOD MORNING AMERICA</td> <td>7-9a</td> <td>:30</td> <td>KYHM041923H</td> <td>\$120.00</td> <td>NM</td> </tr> <tr> <td>18</td> <td>WHAS</td> <td>F</td> <td>05/05/23</td> <td>6:58 AM</td> <td>GOOD MORNING AMERICA</td> <td>7-9a</td> <td>:30</td> <td>KYMH041923H</td> <td>\$120.00</td> <td>NM</td> </tr> <tr> <td>13</td> <td>WHAS</td> <td>F</td> <td>05/05/23</td> <td>7:24 AM</td> <td>GOOD MORNING AMERICA</td> <td>7-9a</td> <td>:30</td> <td>KYHM041923H</td> <td>\$120.00</td> <td>NM</td> </tr> <tr> <td>20</td> <td>WHAS</td> <td>F</td> <td>05/05/23</td> <td>8:38 AM</td> <td>GOOD MORNING AMERICA</td> <td>7-9a</td> <td>:30</td> <td>KYMH041923H</td> <td>\$120.00</td> <td>NM</td> </tr> <tr> <td>14</td> <td>WHAS</td> <td>M</td> <td>05/08/23</td> <td>7:27 AM</td> <td>GOOD MORNING AMERICA</td> <td>7-9a</td> <td>:30</td> <td>KYHM041923H</td> <td>\$120.00</td> <td>NM</td> </tr> <tr> <td>17</td> <td>WHAS</td> <td>M</td> <td>05/08/23</td> <td>7:55 AM</td> <td>GOOD MORNING AMERICA</td> <td>7-9a</td> <td>:30</td> <td>KYMH041923H</td> <td>\$120.00</td> <td>NM</td> </tr> <tr> <td>16</td> <td>WHAS</td> <td>M</td> <td>05/08/23</td> <td>8:13 AM</td> <td>GOOD MORNING AMERICA</td> <td>7-9a</td> <td>:30</td> <td>KYHM041923H</td> <td>\$120.00</td> <td>NM</td> </tr> <tr> <td>15</td> <td>WHAS</td> <td>Tu</td> <td>05/09/23</td> <td>7:27 AM</td> <td>GOOD MORNING AMERICA</td> <td>7-9a</td> <td>:30</td> <td>KYMH041923H</td> <td>\$120.00</td> <td>NM</td> </tr> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td 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<td>29</td> <td>WHAS</td> <td>Th</td> <td>05/11/23</td> <td>8:37 AM</td> <td>GOOD MORNING AMERICA</td> <td>7-9a</td> <td>:30</td> <td>KYMH050923H</td> <td>\$120.00</td> <td>NM</td> </tr> <tr> <td>23</td> <td>WHAS</td> <td>F</td> <td>05/12/23</td> <td>7:49 AM</td> <td>GOOD MORNING AMERICA</td> <td>7-9a</td> <td>:30</td> <td>KYMH050923H</td> <td>\$120.00</td> <td>NM</td> </tr> <tr> <td>27</td> <td>WHAS</td> <td>F</td> <td>05/12/23</td> <td>8:59 AM</td> <td>GOOD MORNING AMERICA</td> <td>7-9a</td> <td>:30</td> <td>KYHM050923H</td> <td>\$120.00</td> <td>NM</td> </tr> <tr> <td>24</td> <td>WHAS</td> <td>M</td> <td>05/15/23</td> <td>7:27 AM</td> <td>GOOD MORNING AMERICA</td> <td>7-9a</td> <td>:30</td> <td>KYHM050923H</td> <td>\$120.00</td> <td>NM</td> </tr> <tr> <td>28</td> <td>WHAS</td> <td>M</td> <td>05/15/23</td> <td>8:53 AM</td> <td>GOOD MORNING AMERICA</td> <td>7-9a</td> <td>:30</td> <td>KYMH050923H</td> <td>\$120.00</td> <td>NM</td> </tr> <tr> <td>26</td> <td>WHAS</td> <td>Tu</td> <td>05/16/23</td> <td>8:10 AM</td> <td>GOOD MORNING AMERICA</td> <td>7-9a</td> <td>:30</td> <td>KYMH050923H</td> <td>\$120.00</td> <td>NM</td> </tr> <tr> <td>25</td> <td>WHAS</td> <td>Tu</td> <td>05/16/23</td> <td>8:48 AM</td> <td>GOOD MORNING AMERICA</td> <td>7-9a</td> <td>:30</td> <td>KYHM050923H</td> <td>\$120.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						04/26/23	05/02/23	MTWTF--	10	\$120.00					Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	4	WHAS	M	05/01/23	6:59 AM	GOOD MORNING AMERICA	7-9a	:30	KYHM041923H	\$120.00	NM	5	WHAS	M	05/01/23	7:48 AM	GOOD MORNING AMERICA	7-9a	:30	KYMH041923H	\$120.00	NM	8	WHAS	M	05/01/23	8:58 AM	GOOD MORNING AMERICA	7-9a	:30	KYHM041923H	\$120.00	NM	6	WHAS	Tu	05/02/23	8:54 AM	GOOD MORNING AMERICA	7-9a	:30	KYHM041923H	\$120.00	NM	Weeks:	<u>Start Date</u>	<u>End 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AMERICA	7-9a	:30	KYHM041923H	\$120.00	NM	15	WHAS	Tu	05/09/23	7:27 AM	GOOD MORNING AMERICA	7-9a	:30	KYMH041923H	\$120.00	NM	Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						05/10/23	05/16/23	MTWTF--	10	\$120.00					Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	21	WHAS	W	05/10/23	7:27 AM	GOOD MORNING AMERICA	7-9a	:30	KYHM050923H	\$120.00	NM	30	WHAS	W	05/10/23	8:53 AM	GOOD MORNING AMERICA	7-9a	:30	KYMH050923H	\$120.00	NM	22	WHAS	Th	05/11/23	8:12 AM	GOOD MORNING AMERICA	7-9a	:30	KYHM050923H	\$120.00	NM	29	WHAS	Th	05/11/23	8:37 AM	GOOD MORNING AMERICA	7-9a	:30	KYMH050923H	\$120.00	NM	23	WHAS	F	05/12/23	7:49 AM	GOOD MORNING AMERICA	7-9a	:30	KYMH050923H	\$120.00	NM	27	WHAS	F	05/12/23	8:59 AM	GOOD MORNING AMERICA	7-9a	:30	KYHM050923H	\$120.00	NM	24	WHAS	M	05/15/23	7:27 AM	GOOD MORNING 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PREVIEW



Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #		Invoice Month	May 2023
Invoice Date		Invoice Period	05/01/23 - 05/16/23
Advertiser	POL/ Heath & Metcalf / R / Ag Comm / Treas/ KY		
Product	TV		
Estimate #	2220		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	04/26/23	05/14/23	GOOD MORNING AMER 8-9a ICA	8-9a	-----S	:30	1	\$100.00	NM
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8	04/26/23	05/13/23	BBN-TV	10-1030a	-----S-	:30	1	\$150.00	NM
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Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/10/23 05/16/23 -----S- 1 \$150.00									
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9	04/26/23	05/09/23	WHAS11 NEWS AT NOON	12-1p	MTWTF--	:30	5	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/26/23 05/02/23 MTWTF-- 5 \$50.00									
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Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/03/23 05/09/23 MTWTF-- 5 \$50.00									
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PREVIEW



Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #		Invoice Month	May 2023
Invoice Date		Invoice Period	05/01/23 - 05/16/23
Advertiser	POL/ Heath & Metcalf / R / Ag Comm / Treas/ KY		
Product	TV		
Estimate #	2220		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																																																																																							
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PREVIEW



Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #		Invoice Month	May 2023
Invoice Date		Invoice Period	05/01/23 - 05/16/23
Advertiser	POL/ Heath & Metcalf / R / Ag Comm / Treas/ KY		
Product	TV		
Estimate #	2220		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																																																																																	
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PREVIEW



Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #		Invoice Month	May 2023
Invoice Date		Invoice Period	05/01/23 - 05/16/23
Advertiser	POL/ Heath & Metcalf / R / Ag Comm / Treas/ KY		
Product	TV		
Estimate #	2220		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
18	04/26/23	05/14/23	WHAS11 NEWS SUNDA 630-7p Y		-----S	:30	1	\$250.00	NM	
	05/10/23	05/16/23			-----S		1	\$250.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	WHAS	Su	05/14/23	6:54 PM	WHAS11 NEWS SUNDAY	630-7p	:30	KYMH050923H	\$250.00	NM
19	04/26/23	05/13/23	WHAS11 NEWS AT 11 SAT	11-1135p	-----S-	:30	1	\$90.00	NM	
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	05/03/23	05/09/23	-----S-	1	\$90.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
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	05/10/23	05/16/23	-----S-	1	\$90.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	WHAS	Sa	05/13/23	12:04 AM	WHAS11 NEWS AT 11 SAT	11-1135p	:30	KYMH050923H	\$90.00	NM
20	04/26/23	05/15/23	WHAS11 NEWS AT 11 M-F/SU	11-1135p	MTWTF-S	:30	6	\$120.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	04/26/23	05/02/23	MTW--S	4	\$120.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	WHAS	M	05/01/23	11:30 PM	WHAS11 NEWS AT 11 M-F/SU	11-1135p	:30	KYMH041923H	\$120.00	NM
4	WHAS	Tu	05/02/23	11:13 PM	WHAS11 NEWS AT 11 M-F/SU	11-1135p	:30	KYMH041923H	\$120.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	05/03/23	05/09/23	MTWTF-S	6	\$120.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
11	WHAS	W	05/03/23	11:32 PM	WHAS11 NEWS AT 11 M-F/SU	11-1135p	:30	KYHM041923H	\$120.00	NM
12	WHAS	Th	05/04/23	11:24 PM	WHAS11 NEWS AT 11 M-F/SU	11-1135p	:30	KYHM041923H	\$120.00	NM
9	WHAS	F	05/05/23	11:20 PM	WHAS11 NEWS AT 11 M-F/SU	11-1135p	:30	KYHM041923H	\$120.00	NM
10	WHAS	Su	05/07/23	11:29 PM	WHAS11 NEWS AT 11 M-F/SU	11-1135p	:30	KYHM041923H	\$120.00	NM
7	WHAS	M	05/08/23	11:23 PM	WHAS11 NEWS AT 11 M-F/SU	11-1135p	:30	KYMH041923H	\$120.00	NM
8	WHAS	Tu	05/09/23	11:16 PM	WHAS11 NEWS AT 11 M-F/SU	11-1135p	:30	KYMH041923H	\$120.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	05/10/23	05/16/23	M-WTF-S	6	\$120.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
16	WHAS	W	05/10/23	11:28 PM	WHAS11 NEWS AT 11 M-F/SU	11-1135p	:30	KYHM050923H	\$120.00	NM
18	WHAS	Th	05/11/23	11:30 PM	WHAS11 NEWS AT 11 M-F/SU	11-1135p	:30	KYMH050923H	\$120.00	NM
13	WHAS	F	05/12/23	11:30 PM	WHAS11 NEWS AT 11 M-F/SU	11-1135p	:30	KYHM050923H	\$120.00	NM
14	WHAS	Su	05/14/23	11:34 PM	WHAS11 NEWS AT 11 M-F/SU	11-1135p	:30	KYHM050923H	\$120.00	NM
15	WHAS	M	05/15/23	11:24 PM	WHAS11 NEWS AT 11 M-F/SU	11-1135p	:30	KYHM050923H	\$120.00	NM
17	WHAS	M	05/15/23	11:34 PM	WHAS11 NEWS AT 11 M-F/SU	11-1135p	:30	KYMH050923H	\$120.00	NM
21	05/08/23	05/12/23	ET 7-730p	7-730p	MTWTF--	:30	2	\$250.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	05/10/23	05/16/23	--WTF--	2	\$250.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WHAS	W	05/10/23	7:17 PM	ET 7-730p	7-730p	:30	KYHM050923H	\$250.00	NM
1	WHAS	Th	05/11/23	7:14 PM	ET 7-730p	7-730p	:30	KYHM050923H	\$250.00	NM
23	05/01/23	05/05/23	Local News @ 12p M-F	12-1p	MTWTF--	:30	3	\$90.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	04/26/23	05/02/23	MT-----	2	\$90.00					

PREVIEW



Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #		Invoice Month	May 2023
Invoice Date		Invoice Period	05/01/23 - 05/16/23
Advertiser	POL/ Heath & Metcalf / R / Ag Comm / Treas/ KY		
Product	TV		
Estimate #	2220		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																				
23	05/01/23	05/05/23	Local News @ 12p M-F	12-1p	MTWTF--	:30	3	\$90.00	NM																																																																																				
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Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>																																																																																					
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<u>Total Spots</u>							147																																																																																						

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$25,330.00
<u>Agency Commission</u>	\$3,799.50
<u>Net Amount Due</u>	\$21,530.50